

Item No. 8

APPLICATION NUMBER CB/14/01691/ADV
LOCATION Roundabout on the A507 Woburn Road /Sandhill Close/ Fordfield Road
PROPOSAL 4 Sign boards which are free standing, post mounted with text graphic details to front of signs and powder coated to the back
PARISH Millbrook
WARD Cranfield & Marston Moretaine
WARD COUNCILLORS Cllrs Bastable, Matthews & Mrs Clark
CASE OFFICER Annabel Gammell
DATE REGISTERED 02 May 2014
EXPIRY DATE 27 June 2014
APPLICANT Central Bedfordshire Council
AGENT Immediate Solutions
REASON FOR COMMITTEE TO DETERMINE CBC is the applicant, and the Highways Authority And an objection has been received.

RECOMMENDED DECISION Advertisement - Granted

Summery of recommendation:

Approval is recommended for this application. The application is for four advertisement signs located on a roundabout. No objections have been received from the Highways Officer, and it is considered that there would be no significant harm to amenity, given the design and limited size of the signs. It is considered that the development would accord with local and national planning policies and is therefore acceptable.

Recommendation

That Advertisement Consent be granted subject to the following:

RECOMMENDED CONDITIONS / REASONS

- 1 This consent is limited to a period of five years from the date of this decision.

Reason: To comply with Regulation 14 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.
- 2 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 3 No advertisement shall be sited or displayed so as to-
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

- (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
- (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

4 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

5 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

6 Where any advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: Conditions 2-6: To comply with the provisions of Schedule 2 (Regulation 2 (1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

7 This consent relates only to the details shown on the submitted plans, numbers CBC/001, CBC/002, CBC/003, CBC/004.

Reason: To identify the approved plans and to avoid doubt.